

# ORANGE HERRING

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## MISSION STATEMENT

To promote the professional development and advancement of women crime writers  
to achieve equality in the industry.

## MEETING PLACE

Irvine Ranch Water District  
15500 Sand Canyon Avenue  
Irvine, CA 92618

We meet in the Community Affairs meeting room on the northeast side of the parking lot. For  
directions, visit: [www.ocsistersincrime.org](http://www.ocsistersincrime.org). ([IRWD map](#))

“IRVINE RANCH WATER DISTRICT NEITHER SUPPORTS NOR ENDORSES THE CAUSE NOR ACTIVITIES OF ORGANIZATIONS WHICH USE THE DISTRICT'S  
MEETING ROOMS THAT ARE MADE AVAILABLE AS A PUBLIC SERVICE”

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## **NEXT MEETING**

Our next meeting will be on Sunday 22 October. A meeting of the Board will take place at 1:00, followed by a readers' forum at 2:00. The topic of the forum will be cozies and author branding. I am especially looking forward to having it explained to me just why Thomas Harris's "Silence of the Lambs" cannot be considered a cozy. At 3:00, our guest speaker will be Agatha Award-winning Daryl Wood Gerber, who writes the brand new French Bistro Mysteries as well as the nationally bestselling Cookbook Nook Mysteries. As Avery Aames, she pens the popular Cheese Shop Mysteries. A DEADLY ÊCLAIR, the first French Bistro Mystery, comes out November 2017. Daryl also writes stand-alone suspense: DAY OF SECRETS and GIRL ON THE RUN. Fun tidbit: as an actress, Daryl appeared in "Murder, She rote." She loves to cook, and she has a frisky Goldendoodle named Sparky keeping her in line.



## **MEETING ROUNDUP**

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By Jack Martin

Our guest speaker was Kaira Rouda. A USA Today best-selling author, her titles span contemporary fiction (including the popular five-book Laguna Beach series of romances), a how-to for women entrepreneurs - based on a personal and business branding process she developed - and her latest, the domestic suspense thriller, "Best Day Ever." Publisher's Weekly calls "Best Day Ever," "A tensely written, shocking book that will hold readers on the edge of their seats to the very last page." It's from Harlequin's new imprint, Graydon House. Kaira has also written "Real You for Authors: 8 Essentials for Women Writers."

### MEMBER NEWS

**D. P. Lyle** has the following news:

He will be part of Men of Mystery on Saturday, 10-29-17. Details: <http://www.dplylemd.com/events.html>

IT'S ALL IN THE STORY, a new short story anthology from SoCal Writers associations edited by DP Lyle will be out 10-21-17. Join us for the Launch party at Book Carnival on 11-2-17. Details: <https://writersforensicsblog.wordpress.com/2017/10/05/its-all-in-the-story-a-short-story-anthology-from-the-scwa-details-and-events/>

The Shamus nominated comedic thriller DEEP SIX by DP Lyle will be out in paperback on 11-14-17 Details: <http://www.dplylemd.com/book-details/deep-six/>

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**Greta Boris** has the following significant news:

## **Aspiring to Author: A guide for your publishing career**

There's no single "right" way to publish. Forge your best path for publishing success with the upcoming release from Greta Boris and Megan Haskell.

Aspiring to Author will help you:

- Discover your publishing personality
- Understand the pros and cons of each publishing path
  
- Create macro and micro goals leading to publication
- Think like an author-preneur
- Build your platform
- Navigate your marketing options

Visit [www.aspiringtoauthor.com](http://www.aspiringtoauthor.com) today and receive our Pro-author Packet:

- Publishing Personality Quiz
- Publishing Personality Comparison Chart
- Book Production Budget Template
- Pitch Tracker Spreadsheet
- Marketing Budget Template

Plus, be the first to hear about launch dates and release discounts!

On Tuesday, Nov. 28, Sisters in Crime member **Barbara DeMarco-Barrett** will be holding her annual holiday boutique at her home in Corona del Mar. Artisans will be on hand selling handmade gift items: woven scarves, beaded jewelry, blown glass,

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photography, ceramics, and more. Stop by for music, nibbles, and sips from 4 pm to 9 pm. Email Barbara at [penonfire@earthlink.net](mailto:penonfire@earthlink.net) for the address.

## REPORT ON ANNUAL MEETING OF LADIES OF INTRIGUE

By Patricia Wynn

The fourth annual Ladies of Intrigue event, sponsored by Sisters in Crime, was held at the Doubletree Hotel in Santa Ana, CA. Close to one hundred attendees were treated to Doubletree's famous chocolate chip cookies and talks by a group of female mystery authors, ranging from New York Times bestsellers and Edgar Winners to first-time novelists. Marcia Clark, formerly of the Los Angeles D.A.'s Office and soon-to-be host of a TV crime series, and New York Times and USA Today bestseller Wendy Corsi Staub, author of more than 75 novels, were headliners for the event. Attendees had plenty of opportunities to visit with the authors at their tables and to get their books autographed during the sessions planned for this.

Emcee Barbara DeMarco-Barrett started off the program by thanking the two co-hosts Diana Dallape and Debbie Mitsch of the Orange County Chapter, who put in countless hours organizing the event, and introducing all the present members of Sisters of Crime. Then she presented the first panel, Murder on the Map.

Moderated by Edgar Winner, Naomi Hirahara, the panel featured: Carola Dunn, author of more than 60 novels, including 20+ Daisy Dalrymple mysteries; Jill Amadio, journalist, freelance writer, ghost writer of memoirs, and author of the Tosca Travant mystery series; and Nadine Nettmann, a Certified Sommelier whose debut novel, *DECANTING A MURDER*, was nominated for the Anthony, Agatha, and Lefty Awards. Cozy authors all, they talked about the international aspects of their mysteries, their writing processes, and material and research for their stories.

Over the Edge, the next panel, represented the darker side of murder with edgy authors: Alexandra Sokoloff, whose 11 supernatural, paranormal and crime thrillers have been nominated for Bram Stoker and Anthony awards and have won a Thriller Award; Kaira Rouda, a USA Today bestselling and multi-genre novelist; and

## O R A N G E H E R R I N G

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Greta Boris, author of the 7 Deadly Sins domestic suspense series, and Director of O.C. Writers, a community of 800 published and aspiring authors. The panel was moderated by Pamela Samuels Young, a practicing attorney and author of award-winning legal thrillers. This group focused on the social issues that both anger them and inspire their plots from elder-fraud to human trafficking.

After the break, featured speaker Marcia Clark was interviewed by O.C. Sisters in Crime president-elect, Barbara DeMarco-Barrett. The topic was Clark's new crime fiction series with criminal defense attorney, Samantha Brinkman, which debuted in May, 2016, with the publication of BLOOD DEFENSE, a #1 Amazon bestseller. Although the series has grown out of her experiences as first a criminal defense attorney and then a prosecutor, her characters exhibit more freedom and less adherence to legal procedures than Clark was able to enjoy during her career. She talked about using her protagonist to exorcise the frustrations of having to follow the rulebook. She also gave a preview of what her TV series will be about and told about her early background in theatre.

After lunch, Behind the Mask presented authors: Elizabeth Little, president of MWA Southern California, whose first novel became a L.A. Times bestseller and won a Strand Critics Award; Patricia Wynn, critically acclaimed author of the Benjamin Franklin Award-winning Blue Satan mystery series and a past-president of OC SinC; and Sybil Johnson, past-president of SinC Los Angeles and author of the Aurora Anderson mystery series, centered around the craft of tole/decorative painting. This last panel was moderated by Jeri Westerson, former OC SinC president and author of the Crispin Guest Medieval Mysteries, which have garnered 12 award nominations from the Agatha to the Shamus. This diverse group talked about what led them to choose the settings for their mysteries, their characters as outsiders, and their writing careers.

The final speaker was Wendy Corsi Staub, who travelled from New York to speak on her career as an editor, then multi-genre author of a mind-boggling total of 75 published novels. She charmed the audience with tales of her attempts to publish from the age of four on, but it was clear from her talk that a career as an author, even one who has achieved New York Times bestseller status, is never secure. Her success did not come overnight and adversity from loss to personal illness, not to mention vagaries and changes in the market, put that success in jeopardy more times

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than she had ever expected. Her lively, insightful, and frequently amusing presentation was a great finale to an entertaining day.

## MYSTERY INK NEWS

Saturday, November 11, 1:00 p.m. at Mystery Ink Bookstore

w/ Ellen Byron, Daryl Wood Gerber & Wendall Thomas

Ellen Byron new novel, *A CAJUN CHRISTMAS KILLING* has Maggie at home in Cajun Country during the holidays. But the Grinch has come to stay at the B&B and he's flooding travel websites with vicious reviews. Maggie ID's him as rival businessman Donald Baxter -until Baxter is found stabbed to death. With her detective boyfriend as a suspect, Maggie must catch the real killer or it will be the opposite of a Joyeux Noel.

In *A DEADLY ÉCLAIR*, Daryl Wood Gerber's first book in her new series, Mimi Rousseau's dream to open her own bistro and inn has come true thanks to entrepreneur Bryan Baker and she is throwing the inn's first wedding. However, in the morning, Bryan is found dead on the premises with an éclair stuffed in his mouth. And the fingers point at Mimi, whose entire loan is forgiven in Bryan's will.

Wendall Thomas's novel, *LOST LUGGAGE* from Poisoned Pen Press "... makes a rollicking debut with this comic mystery featuring an unconventional protagonist who proves to have the skills of MacGyver. With its sexy overtones, this fun, character-driven novel will appeal to Janet Evanovich fans." Library Journal

Saturday, November 11, 4:00 p.m. at Mystery Ink Bookstore

Tim Hallinan- *PULPED*- Talk & Signing

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In *PULPED*, L.A. private eye Simeon Grist is led to The Church of the Eternal Moment when the woman he is paid to follow dies, and he uncovers channeling, televangelism, blackmail, and murder, and finds himself in mortal danger.

In the 1990s, Hallinan created the erudite private eye Simeon Grist, who appeared in a total of six novels, all set in Los Angeles. The series was widely and well-reviewed, with titles appearing on critics "Ten Best" lists for years.

Check our website for upcoming mystery conferences! [mysteryink.com](http://mysteryink.com)

Mystery Ink, 8907 Warner Avenue, #135, Huntington Beach, CA (714) 960-4000

## **UPCOMING EVENTS**

### **2017 Events**

Author signings at Mystery Ink at 1:00 and 4:00 on 11 November.



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Support your local SinC chapter. Buy a mug at the next meeting, and donate books for our raffle!

**PLEASE CONTRIBUTE!**

If you have events coming up or announcements you want to make, let me know. Please send your contributions and suggestions to: [ocsinc.newsletter@gmail.com](mailto:ocsinc.newsletter@gmail.com). The deadline is the 7<sup>th</sup> of each month!



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## Sisters in Crime Orange County

**Print and complete this form.** NOTE: YOU MUST ALSO JOIN SISTERS IN CRIME NATIONAL TO BE A MEMBER OF THE ORANGE COUNTY CHAPTER.

To become a member of SinC National (\$40 **ACTIVE\***, or \$50 **PROFESSIONAL\*\***) go to: <http://www.sistersincrime.org>; See "Become a Member" at the top of the opening page.

To join SinC O.C., send the completed form, below, with a \$25 check, payable to Sisters in Crime, to: Membership, Sisters in Crime O.C., P.O. Box 53132, Irvine, CA 92619-3132.

### MEMBERSHIP FORM

**Pls. print all information and list your name as you want it listed in the Membership Directory.**

**New**       **Renewal**

**Name:**

**Address:**

**Day Phone:**

**Evening Phone:**

**Email:**

**I am a (check all that apply):**

**Mystery Writer**     **Published**     **Unpublished**

**Writer in other fields**     **Published**     **Unpublished**

**Screenwriter**

--Produced:     **Features**     **TV/Cable**     **Other**

**Reviewer**     **Agent**     **Bookseller**     **Librarian**     **Reader**

**I would like to help with (check all that apply):**

**Publicity**     **Refreshments**     **Speakers**     **Raffle**     **Other:**

\*An **ACTIVE** member is a paid-up Sisters in Crime, Inc. member who does not have a business interest in promoting the purposes of Sisters in Crime, Inc. This includes, but is not limited to, fans and readers.

\*\* A **PROFESSIONAL** member is a paid-up Sisters in Crime, Inc. member who is one of the following: an author pursuing a career in mystery writing, a bookseller, a publisher, a librarian, an editor or one who has a business interest in promoting the purposes of Sisters in Crime, Inc.